

BID billing leaflet 2023-2024

After originally setting up in October 2018, businesses have recently voted to keep Your Acton BID going. Following the successful ballot in March 2023, we were renewed for another 5-year term, bringing us to our second term from 2023-2028 with a total of 69.6%, accounting for 74.11% by rateable value, voting 'yes' for the renewal.

On behalf of Your Acton BID board of directors and the team, we would like to thank you for voting and for your continued support. We are happy to continue to ensure that our Town Centre, retail and industrial estates are areas of focus, with initiatives and services that will benefit both the businesses and Acton itself.

This leaflet provides highlights of our improvements, events and the services provided to BID members, as well as what's to come for the coming year. For our second term, we will enhance what's on offer and more, such as continuing to maintain our cost-saving initiatives - like free accredited training courses, pest control and discounted waste services. We'll also increase our security initiatives by enhancing our radio scheme, add additional CCTV cameras, and increase the hours of the My Local Bobby security team. This year, we'll also facilitate more events, increase engagement, and create a vacant shop unit directory to help businesses move or expand their business in Acton.

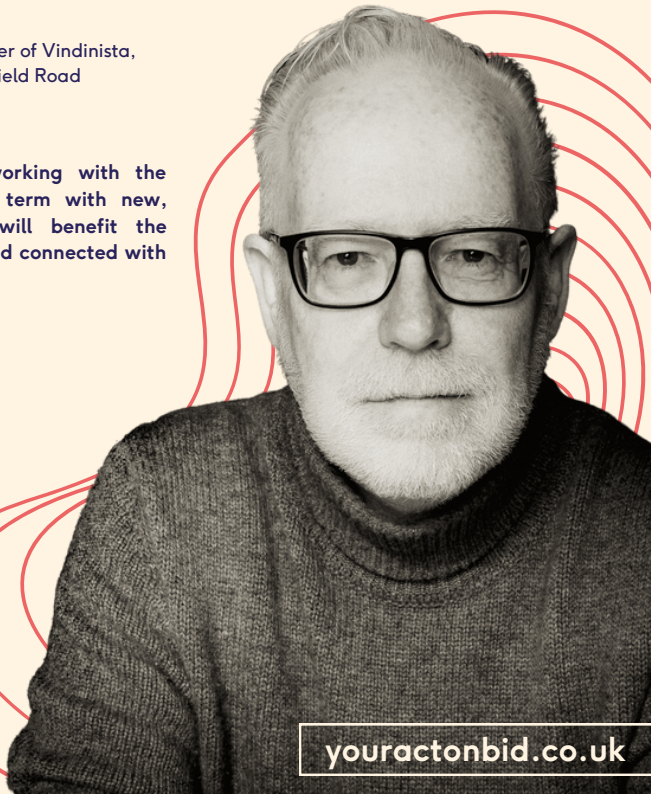
"Acton's Business Improvement District has been granted another five year term. If - like me - you operate a business in Acton, this is very good news. There is no doubt that Acton's streets are cleaner, safer and just nicer due to the hard work done by the BID. But it has also opened up a vital channel of communication between us and Ealing Council and helped us save time and money. When you're busy trying to run your business, having the BID to help out when an issue arises is a fantastic resource. Here's to five more years of getting stuff done!"



Co-owner of Vindinista,
Churchfield Road

We're looking forward to continuing working with the businesses, and to starting our second term with new, ambitious projects and services that will benefit the members of Your Acton BID. Stay tuned and connected with the latest news via our monthly newsletter.

Sign up to youractonbid.co.uk/newsletter



A safe and secure Acton

In 2022 – 2023 we...

- Hired My Local Bobby for an 8-month pilot project to increase safety, prevent crime, and reduce anti-social behaviours. Since October 2022, My Local Bobby team has attended various incidents, including 98 incidents related to beggars, 146 incidents related to antisocial behaviours and 88 incidents related to crime (eg, shoplifting, theft).
- Launched StoreNet radios to help businesses communicate with each other to prevent crime.
- Installed 2 new CCTV cameras on The Mount and on Roslin Road in the South Acton Industrial Estate.
- Continued to invest in security initiatives, such as Operation Onyx, to provide free alarms to staff and customers.
- Improved the walkway with lighting in the South Acton Industrial Estate to create a safer environment.
- Continued to chair regular security meetings with shops and pubs to share domestic intelligence.



Going forward to 2023 – 2024 we'll...

- ← Maintain the above.
- ← Enhance the StoreNet radios to more businesses and to the nighttime economy.
- ← Employ the My Local Bobby team for a yearly contract with 4 x 8 hour shifts per week.
- ← Expand the lighting improvement in the walkways of the South Acton Industrial Estate.
- ← Create partnerships with developers, landlords and centre managers to ensure the town centre is connected and communicates, ensuring anti-social behaviours and crimes are reported and reduced.
- ← Increase security initiatives and work with the Acton Town Centre police officers and Safer Neighbourhood team to reduce crime.

A cleaner and attractive Acton

In 2022 – 2023 we...

- Reported 365 fly-tipping incidents, 324 counts of graffiti on business shopfronts and bus stands, and 77 others (eg, street cleaning problems, abandoned bicycles, pavement problems).
- Contracted CC Infrastructure Services to remove shop front stickers, cleaned the litter bins and street furniture, and jet-washed major stains and the walkways in the South Acton estate.
- Contracted MPM Graffiti Solutions in February 2023 to jet-wash and clean all the litter bins in the retail area.
- Maintained the 180 BID flower baskets in the Town Centre and the planters on the High Street.
- Installed 3 new bike planters on The Mount.
- Replanted various planters and the parklet in the Town Centre with local partnerships.
- Introduced a falconry service to help reduce the pigeon infestation on the Mount.
- Relandscaped the Acton main roundabout and installed an architectural structure that represents an oak tree.
- Maintained our Christmas lights and delivered 2 new 3D light structures for the Christmas period on The Mount and The Vale.

Going forward to 2023 – 2024 we'll...

- Maintain the majority of the above.
- Employ a Clean Ranger to work across the BID area, to improve and maintain the streetscape as well as to continue to jet wash and sanitise areas of concern.
- Run an anti-litter campaign and support fines for those who persist to reduce the fly-tipping issue.
- Add additional bike planters and flower baskets in the BID area, such as on Gunnersbury Lane and Horn Lane.
- Expand on our Christmas lights on Gunnersbury Lane
- Brighten Acton and vacant shop units with artwork from local creatives and artists.



A better connected and active Acton

In 2022 – 2023 we...

Continued to work and be part of Ealing Council's High Street Task Force group to provide a strong voice for Acton's businesses.

Increased footfall and business interaction with the community with the Easter Bunny and Reindeer Trails.

Expanded our portfolio of events by delivering an Easter celebration event, a Christmas market, and a light switch-on event.

Created a bespoke Town Centre map and installed them to 5 information boards throughout the High Street.

Created a digital and printed Christmas guide to promote local businesses and make Acton a festive destination.

Invested in ActOne Cinema second's screen to increase exposure and support growth and the visitor economy.

Organised and hosted, in partnership with West London Chamber of Commerce, business networking events.



Going forward to 2023 – 2024 we'll...

- Maintain some of the above initiatives.
- Add a 'vacant unit directory' on our website to help businesses who wish to move or expand their business in Acton.
- Print, email and publish digital publications.
- Improve signage for the industrial businesses.
- Look to further expand our portfolio of events, as well as getting involved with existing projects and festivals, to increase Acton's business involvement and engagement.



Value and support for Acton

In 2022 – 2023 we...

Provided support to BID businesses for licence and trading applications.

Continued to provide free accredited training courses for BID members' employees and work with Place Support Partnership to reduce businesses' day-to-day costs.

Launched free and discounted pest control for BID businesses.

Continued to offer a discounted rate for BID businesses' waste management.

Going forward to 2023 – 2024 we'll...

Maintain the majority of the above.

Offer a free business directory listing for businesses on our website.

Assist businesses to become more energy efficient to reduce their carbon footprint.



Financial forecast

Income based on 90% collection. Figures correct as of April 2023

Acton BID	Drawdown 2022/23		Anticipated 2023/24
BID Levy Income	£233,802		£295,969
Bank balance carried forward	£374,471		£239,569
Late collection BID levy and debt	£141,059		-
Christmas light grant	-		£9,000
Total BID Levy Income	£749,332		£544,538

Acton BID	Actual Spend 2022/23	New project themes	Anticipated Spend 2023/24
A cleaner and safer Acton	£131,981	Safe and secure Acton	£153,794
An accessible and attractive Acton	£65,308	Cleaner and attractive Acton	£96,794
A better connected and active Acton	£139,616	Better connected and active Acton	£143,794
A strong voice and support for businesses in Acton	£25,244	Value and support for Acton	£67,794
Operating cost	£66,004	Operating cost	£61,382
BID collection fee	£22,940	BID collection fee	£11,980
BID Ballot 2023 - 2028	£19,570	-	£0
Contingency	£39,000	Contingency	£9,000
Total Spend	£509,661		£544,538

For further information, to get involved, and to benefit from all our projects and services, contact us.



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Your Acton BID Company Ltd Directors

Faisal Yousuf - Services
Citydeal Estates, Churchfield

Simon Slee - Industrial
Fast Signs, South Acton Industrial Estate

Percy Mullany - Property
Countryside Properties

Laura Forsyth - Independent Retail
Village Trading Store, Churchfield

Gary Buckley - Services/ Charity
Action West London, The Vale

Sharn Dosanjh. -Service
Acton Vale Dental

Mike Taylor - Nighttime Economy/ Retail
Vindinista

Observers

Sargent Matthew Buckland
MET Police

Fiona Crehan
Ealing Council

Registered in England
Company Number: 12132169



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